

18 October 2018

# Culture, Tourism and Sport Board – from Cllr Gerald Vernon-Jackson CBE (Chair)

#### Joint Conference with the FA

1. The 18th September saw our first joint conference with the FA take place at Wembley Stadium, largely focused on how local authorities can help to provide and maintain football facilities. A presentation from Chief Exec of the FA Martin Glenn, as well as information on the national football facilities strategy, aimed at delivering increased investment into the grassroots game. Workgroups were also held on issues such as the maintenance of grass pitches in public places. We are looking forward to further strengthening of the link between the FA and LGA, and local authorities and football associations working together effectively going forwards.

## **Sport England Contracts**

2. In 2018/19, we have arranged increased contracts with Sport England, a two-year agreement worth £271, 728. This will deliver: Five leadership essentials events for councillors (average 2/3 per year); Six leadership events for senior strategic officers (average 3 per year); Four regional events for councillors and/or senior strategic officers (average 2 per year); Four masterclasses for senior strategic officers over the two years. 2 of these events have already taken place and we have received very positive feedback.

#### **Arts Council England Contracts**

3. Additionally, we have ongoing discussions with Arts Council England, but to date they have confirmed their intention to commission us to deliver: Two leadership essentials events for portfolio holders; Three cultural peer challenges; Ten library peer challenges and a councillor handbook on museums services. The value of this activity is £149, 860.

#### **Tourism Skills Research**

4. We have commissioned research into tourism skills, focusing on 8 council areas with a strong tourism sector. Ultimately Rubicon Regeneration won the contract and we have suggested that a presentation on progress with the project is delivered to the CTS Board on 26 November. The final report is due at the end of March 2019.

#### **Libraries Week**

5. We are releasing a press release will be issued for Libraries Week which takes place from the 8th- 13th October. The focus on the press release will be how libraries are helping to support health and wellbeing of residents in our communities. An article has also been submitted to the Arts Professional magazine which will be published for Libraries Week. The comment piece focuses on how councils are using culture to preserve access to the arts, and the increasing important part of Libraries in the national landscape.

## **Parks Action Group**

6. In October, we will be releasing press statements relating to the Parks Action Group. We are also planning a separate article for the First magazine which will focus on how



#### Councillors' Forum

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councils are using Parks to achieve key outcomes such as wellbeing and health, loneliness, skills and tourism.

## **Seaside Regeneration**

7. We have submitted a response to the House of Lords select committee on regenerating seaside towns and communities. Utilising information from the LGA's conducted research into how councils can lead, promote, or support culture-led regeneration, we were able to share key findings and selected case studies with the committee.

Contact officer: Rebecca Cox

**Position:** Principle Policy Adviser

**Phone no:** 020 7664 3241

E-mail: Rebecca.Cox@local.gov.uk